

# 2009 Editorial Calendar

## January/February

Ad Closing: Nov. 21, 2008

### Investor Outlook Issue

Sector Spotlight: Multifamily

Bonus Distribution: World Money Show in Orlando

## March/April

Ad Closing: Jan. 23, 2009

### Top Performing REIT Mutual Funds

Sector Spotlight: Office

Special Section: Legal Dealmakers Guide

Bonus Distribution: NAREIT Law & Accounting Conference – La Quinta, California;

REIT Day – Frankfurt

## May/June

Ad Closing: March 27, 2009

### REITWeek® Issue

Sector Spotlight: Health Care

Special Insert: The Investors Guide to REITs

Bonus Distribution: REITWeek® NAREIT's Investor Forum – New York;

Las Vegas Money Show; National Association of Professional Financial Advisors;

BetterInvesting National Convention – Atlanta, Georgia

## July/August

Ad Closing: May 22, 2009

### Corporate Governance

Sector Spotlight: Self Storage

Special Insert: Banker's Box

Bonus Distribution: San Francisco Money Show

## September/October

Ad Closing: July 24, 2009

### Sustainability

Sector Spotlight: Mortgage and Finance

Special Section: Legal Dealmakers Guide

Bonus Distribution: NAREIT SFO/IRO Workshop

World Money Show in London

## November/December

Ad Closing: Sept. 25, 2009

### NAREIT Annual Convention Issue

Sector Spotlight: Retail

Special Insert: The Investors Guide to REITs

Bonus Distribution: NAREIT Annual Convention – Phoenix, Arizona

## In Every Issue:

**Company Profile:** a look at the companies making news in the publicly-traded real estate market

**One-on-One:** up close and personal with leading CEOs in the REIT industry

**Capital Markets:** recognized personalities in the field of capital markets comment on the economic landscape and the state of the REIT market

**From the Research Desk:** excerpts and analysis on academic research concentrations on the REIT and real estate industry

Issue topics subject to change

APARTMENT  
HEALTH CARE  
INDUSTRIAL  
LODGING  
MORTGAGE & FINANCE  
OFFICE  
RETAIL  
SELF STORAGE  
SPECIALTY